



## **Marketing Associate**

**Location:** Sydney

### **About us:**

At SpeedX, we are passionate about improving patient outcomes and specialise in molecular diagnostic solutions that go beyond simple detection to offer comprehensive information for improved patient management. With our headquarters in Sydney, our technology supports clinical diagnostic products for infectious diseases with a range of products in the market and a pipeline of research and In Vitro Diagnostic (IVD) assays since 2009.

Our well-equipped offices and laboratories are centrally located at the Australian Technology Park in Eveleigh (Sydney) and are easily accessible by rail. SpeedX believes our employees are pivotal to our success and reputation, therefore we strive to offer true work/life balance.

We like to recruit the best talent to join our growing company that was awarded 2021 Australian Company of the Year at the AusBiotech and Johnson & Johnson Innovation Industry Excellence Awards. Make no mistake, we expect a lot from our people as they do of us. So, if you can rise to the challenge, we will provide you with a dynamic and rewarding career.

### **About the Role:**

An exciting opportunity exists for a full-time Marketing Associate to support effective sales and marketing efforts for our global product launches. The role offers exposure to a wide range of marketing and sales-support activities with opportunity to learn and grow in a working environment that is supportive and professional.

### **Your primary responsibilities:**

- Support marketing operations by compiling, formatting, and reporting information and materials.
- Support all aspects of external communication and company marketing efforts under the direction of Product Marketing Manager.
- Support preparation of technical documents, ensuring all branding guidelines are being met, liaising with internal and external stakeholders, update website & partner portal
- Assist with trade show/scientific conference activities both local and international.
- Contribute to competitor database by monitoring, compiling, consolidating, formatting, and summarising information, graphs, publications and presentations.
- Maintain company brand by ensuring all aspects of company external communication are consistent with style-guide and organisation mission.
- Provide marketing tracking and research information by collecting, analysing, and summarising data and trends.
- Maintain marketing collateral library by checking and replenishing inventory.
- Ensure all marketing-related procedures are in-line with company Quality Management System.
- Accomplish marketing tasks as needed and to deadline.

### **Minimum Qualifications:**

- Bachelor's Degree (or equivalent), marketing, business or science
- Experience in the biotechnology/ science sector will be highly regarded
- Minimum 12 months experience in previous marketing or sales role



**The Successful Applicant will:**

- Be enthusiastic, have an ability to work with a wide range of people, and a genuine desire to make a difference
- Proven experience with Social Media analytics
- Experience with Google workspace, Microsoft Office programs, Adobe Illustrator - InDesign & Photoshop, as well as Social Media platforms including LinkedIn, Twitter, YouTube, Instagram and TikTok
- Have a positive outlook and open communication style combined with excellent written and verbal communication skills with strong attention to detail
- Be highly organised, able to multitask, possess excellent time management skills and ability to work to deadlines
- Experience with web-site maintenance (WordPress) and email campaign designers (iContact) and CRM (Salesforce) desirable

**Please clearly state in your application if you have full rights to work in Australia**

If you believe you fulfill the criteria, please email your CV and accompanying cover letter and include in the subject the job title **Marketing Associate** to: [hr@speedx.com.au](mailto:hr@speedx.com.au).