



## Marketing Associate

**Location:** Sydney

**Work Type:** Perm Full Time

### **About us:**

SpeedX Pty Ltd is a dynamic, rapidly growing company with a strong portfolio of technology at the cutting edge of molecular diagnostics. With our headquarters in Sydney, we are launching new technology into the market and have a pipeline of research and *in vitro* diagnostic assays. Our well-equipped offices and laboratories are centrally located at the Australian Technology Park in Eveleigh (Sydney) and are easily accessible by rail (a short walk from Redfern station).

At SpeedX we believe our employees are pivotal to our success and reputation, therefore we strive to offer true work/life balance with opportunity for further training and structured career development. Make no mistake we expect a lot from our people as they do of us. So, if you can rise to the challenge, we will provide you with a dynamic and rewarding career.

### **About the Role:**

SpeedX are looking for a talented individual, a creative, efficient and enthusiastic team player to join our Marketing department, to assist in all aspects of product-related materials and company communication efforts under the direction of the Global Marketing Director.

### **Key responsibilities include but not limited to:**

- Coordinate/develop all product labelling and packaging in collaboration with Production Team and in line with internal and external stakeholder requirements
- Assist with Marketing collateral development and maintenance, ensuring all product related literature and collateral stock is up-to-date and appropriate levels maintained
- Assist with design and website maintenance projects
- Monitor, analyse, and report on web-based activity including website and media channels
- Contribute and assist with all new product launch activities
- Contribute and assist with all trade show/scientific conference activities
- Contribute and assist with all Company Social Media channels
- Maintain and develop all Standard Operating Procedures relating to Marketing in line with our Quality Management System (ISO13485 accredited).

### **In order to be successful in this role you will possess the following key skills:**

- Ability to work with all levels; able to communicate up and communicate down
- Ability to adapt and respond quickly and effectively to changing environments
- Marketing intern experience desirable
- Social media or web skills would be advantageous
- Strong Written and Verbal Communication with keen eye for detail

- Strong Organisation and Time Management
- Have keen and diligent work ethic with good people skills; able and willing to work within our enthusiastic team

**and minimum qualification**

- BSc or BA qualified. Science qualification desirable.

**To be considered for this role, please address your suitability by indicating if you have previous experience with IVD medical devices and if you have full rights to work in Australia**

**If you believe you fulfill the criteria, please email your CV and accompanying cover letter and include in the subject the job title: Marketing Associate to: [hr@speedx.com.au](mailto:hr@speedx.com.au)**

Applications must be received by Friday, 29 January 2021.